



## 2023 Kentucky Team Beef

Thank you for your interest in running for Kentucky Team Beef, sponsored by the Kentucky Beef Council! Team Beef members understand and believe in the nutritional benefits of lean beef and the vital role it plays in training. They share this information and love of beef with family, friends, and fellow athletes!

Joining this team is **free**. Our team is open to runners of all abilities and backgrounds. From novice to elite, as long as you enjoy the great taste of beef and believe in its benefits, you can join Kentucky Team Beef!

### Benefits of Kentucky Team Beef:

- A Kentucky Team Beef jersey for new members; a Team Beef goody for returning members!
- E-newsletter with recipes, fitness tips, upcoming events from Kentucky Beef Council
- Reimbursement for race entry fees **up to \$300 annually** from the approved event list
- Volunteer/educational opportunities through Kentucky Beef Council
- Access to communities on Facebook, Strava, and Garmin Connect

### Expectations of Kentucky Team Beef members:

- Be a resident of Kentucky and 18 years or older
- Understand the nutritional benefits of lean beef and the vital role it plays in training
- Serve as a positive role model for lean beef and actively educate others about its benefits, both in-person and on social networks (Facebook, Instagram, Tik Tok, a blog, etc.)

## Levels of Membership

### Select Level - **\$100.00 in Reimbursements**

- Complete **all** necessary paperwork
- Complete Kentucky Team Beef Scavenger Hunt/Orientation and Quiz
- Complete at least **one approved race** in a Kentucky Team Beef jersey
- Post your race finish photo in a Kentucky Team Beef jersey to **at least one** social media platform (if you do not have social media, please let us know)

### Choice Level - **\$200.00 in Reimbursements**

- Complete **all** requirements of Select Level Membership, plus:
- Complete **two approved races** in a KY Team Beef Jersey
- Attend **one education, volunteer, or promotion event** to advocate for Kentucky Team Beef

### Prime Level - **\$300.00 in Reimbursements**

- Complete **all** requirements of Choice Level Membership, plus:
- Complete the [Masters of Beef Advocacy program](#) or [Raw Truth About Beef](#)
  - o If you have previously completed both of these, you will need to complete one [MBA Continuing Education Courses](#) per year