



2024 Kentucky Team Beef

Thank you for your interest in running for Kentucky Team Beef, sponsored by the Kentucky Beef Council! Team Beef members understand and believe in the nutritional benefits of lean beef and the vital role it plays in training. They share this information and love of beef with family, friends, and fellow athletes!

Joining this team is **free**. Our team is open to runners of all abilities and backgrounds. From novice to elite, as long as you enjoy the great taste of beef and believe in its benefits, you can join Kentucky Team Beef!

Benefits of Kentucky Team Beef:

- A Kentucky Team Beef jersey for new members; a Team Beef goody for returning members!
- E-newsletter with recipes, fitness tips, upcoming events from Kentucky Beef Council
- Reimbursed entry into the Kentucky Derby Festival Mini/Marathon (in-person only, does not count towards your regular reimbursement limit, must be registered by MARCH 10)
- Reimbursement for race entry fees **up to \$200 annually** from the approved event list
- Volunteer/educational opportunities through Kentucky Beef Council
- Access to communities on Facebook, Strava, etc.

Expectations of Kentucky Team Beef members:

- Be a resident of Kentucky and 18 years or older
- Understand the nutritional benefits of lean beef and the vital role it plays in training
- Serve as a positive role model for lean beef and actively educate others about its benefits, both in-person and on social networks (Facebook, Instagram, Tik Tok, a blog, etc.)

Requirements for Reimbursement

\$100 Reimbursement

- Complete **all** necessary paperwork
- Complete Kentucky Team Beef Scavenger Hunt/Orientation and Quiz
- Post your race finish photo in a Kentucky Team Beef jersey to **at least one** social media platform (if you do not have social media, please let us know)
- Complete at least one approved race wearing a Kentucky Team Beef jersey

\$200 Reimbursement

- Complete all requirements of previous level, plus:
- Complete **one education, volunteer, or promotion events** to advocate for Kentucky Team Beef
- Complete the [Masters of Beef Advocacy program](#) or [Raw Truth About Beef](#)
 - o If you have previously completed both of these, you will need to complete one [MBA Continuing Education Courses](#) per year